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PRESS RELEASE
For Immediate Release

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CDI Seals Launches New Brand for Oilfield Expendables

Tuff Breed® Well Service Packing Products Introduced at Unconventional Shale Conference

Monday, April 25, 2011 (Humble, Texas) – CDI Seals, a 35-year veteran of the oil and gas industry, recently introduced the Tuff Breed® brand for its oilfield expendable products. The launch started at last week's Developing Unconventional Gas conference by Hart Energy in Ft. Worth, Texas.

The initial product offering boasts an established well service packing (WSP) product line. Tuff Breed oilfield expendable products are designed and engineered to meet customer's critical-service requirements.

“Our customers have trusted us to deliver the best quality products faster than anyone else in the industry,” explains Paul Helton, Tuff Breed Sales Manager. “Introducing Tuff Breed helps our customers identify our products and assures that everything within that brand carries the same high quality they are accustomed to receiving.”

As a custom manufacturer with extensive material expertise, CDI Seals has introduced the brand to reinforce the high-quality materials and design used in its products.

Currently, Tuff Breed well service packing products are used throughout North America to address the extreme conditions found in hydraulic fracturing and high-pressure pumping operations in both shale and conventional oil and gas developments.

For more information about Tuff Breed, visit www.TuffBreed.com or call 281-446-6662.

CDI Seals

CDI Seals is an industry leader in the custom manufacturing of seal, plastic, and elastomeric components. The company leverages over 35 years of experience in the oil and gas industry to help meet customers' unique applications. Drawing on a broad scope of advanced materials knowledge integrated with extensive machining and molding capabilities allows diverse engineering team to develop the best solution per application. For more information about CDI Seals, visit www.cdiseals.com or call 281-446-6662.

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